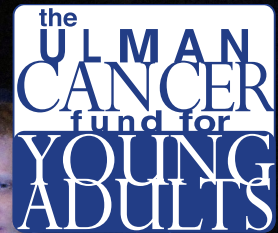


ulmancancerfund.org/bluejeansball



WELCOME



November 2, 2015

Dear Friends & Supporters,

The Ulman Cancer Fund for Young Adults wants you to join us for our 18th annual Blue Jeans {& Bowties} Ball on Saturday, January 30th, 2016 at the new City Garage in downtown Baltimore! This isn't your Grandma's Gala- we will celebrate the Ulman Cancer Fund for Young Adults mission, honor the hard work and dedication of those who diligently support it, **announce UCF's biggest project to date**, enjoy delicious food and drinks, and dance the night away!

I am reaching out to you in the hope that you will join us as a sponsor and partner as we continue to change the lives of young adults impacted by cancer. 70,000 young adults between 15 and 39 are diagnosed with cancer every year. And for the past 18 years UCF has relentlessly worked to ensure no young adult has to face cancer alone. With your support, UCF can continue to change lives by providing free, innovative, and impactful programs for young adults, and their loved ones, impacted by cancer.

If you have questions regarding sponsorship of the Blue Jeans {& Bowties} Ball, please call me at 410-964-0202 x117 or email Averil@ulmanfund.org. You may also send your commitment form directly to the Ulman Cancer Fund office at 921 E Fort Avenue, Suite 325, Baltimore, MD 21230. For more information about the event, please visit our website- www.ulmancancerfund.org/bluejeansball.

Thank you in advance for your support!

Gratefully,

Averil Christens-Barry and the Blue Jeans {& Bowties} Ball Committee

blue jeans {& bowties} ball

BLUE JEANS {& BOWTIES} BALL COMMITTEE

- Event Chair: Zereana Jess-Huff,* Value Options
 - Greg Blake, WMS Partners
 - Brad Myers, Sandy Spring Bank
 - Sophia Silbergeld, Martin-Lauer
 - Greg Smith, M&T Bank
 - Allison Weitzman, Cornerstone OnDemand
- *Denotes UCF Board Member

Averil Christens-Barry, Program Manager,
Events & Marketing

410.964.0202 x 117

averil@ulmanfund.org

SPONSORSHIP OPPORTUNITIES



Bowtie \$25,000 one available

- Recognition as Blue Jeans {& Bowties} Ball Presenting Sponsor
- 30 general admission tickets to the Blue Jeans {& Bowties }Ball
- 10 tickets to the Honoree Reception from 6-7pm
- Company logo placement and link to your website on the event home page
- Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials
- High visibility signage at the event with premier stage signage
- Verbal recognition on-stage during event program
- Company logo and advertisement on BidPal online auction
- Full page color advertisement in printed programs (back or inside cover)
- Opportunity to include both product and advertising in gift bags (700 items)
- Recognition in Annual Report

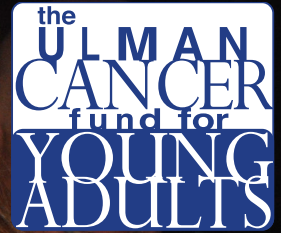
Interested in a Blue Jeans {& Bowties} Ball sponsorship? Contact...

Averil Christens-Barry, Program Manager,
Events & Marketing

410.964.0202 x 117

averil@ulmanfund.org

SPONSORSHIP OPPORTUNITIES



Bootcut \$10,000



20 general admission tickets to the Blue Jeans {& Bowties} Ball

6 tickets to the Honoree Reception from 6-7pm

Company logo placement and link to your website on the event home page

Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials

Company logo and advertisement on BidPal online auction

Half Page color advertisement in printed programs

Opportunity to include both product and advertising in gift bags (700 items)

On-stage signage

Verbal recognition on-stage

Recognition in Annual Report

Stonewash \$5,000

12 general admission tickets to the Blue Jeans {& Bowties} Ball

2 tickets to the Honoree Reception from 6-7pm

Company logo placement and link to your website on the event home page

Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials

Company logo and advertisement on BidPal online auction

Quarter page black and white advertisement in printed programs

Opportunity to include both product and advertising in gift bags (700 items)

On-stage signage

Verbal recognition on-stage

Recognition in Annual Report

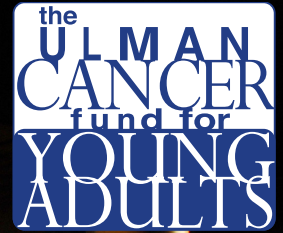
Interested in a Blue Jeans {& Bowties} Ball sponsorship? Contact...

Averil Christens-Barry, Program Manager,
Events & Marketing

410.964.0202 x 117

averil@ulmanfund.org

SPONSORSHIP OPPORTUNITIES



Flare \$3,000

- 8 general admission tickets to the Blue Jeans {& Bowties} Ball
- Company logo placement on the event home page
- Signage with company logo at event
- Recognition in printed programs & signage

Capri \$1,500

- 4 general admission tickets to the Blue Jeans {& Bowties} Ball
- Company name placement on the event home page
- Recognition in printed programs & signage

Faded \$750

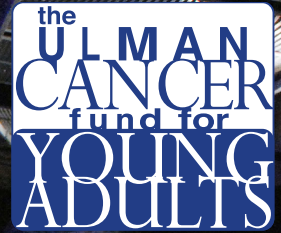
- 2 general admission tickets to the Blue Jeans {& Bowties} Ball
- Company name placement on the event home page
- Recognition in printed program & signage

Individual Tickets

- \$150 for Young Adults (under 35)
- \$200 for Non-Young Adults
- Individual tickets will go on sale on the event website November 15, 2015*

Interested in a Blue Jeans {& Bowties} Ball sponsorship? Contact...

SPONSORSHIP COMMITMENT FORM



Organization Name _____

As it should appear on all marketing, advertising & program materials

Organization Contact _____

Contact Email _____ Contact Phone _____

Contact Address _____

Sponsorship Level _____ Sponsorship Amount \$ _____

In-Kind Donation Value \$ _____

Please provide approximate value if donating in-kind

PAYMENT BY CREDIT CARD

Amount to be Charged to Credit Card _____

Name on Card _____

Card Type **MasterCard** **VISA** **American Express**
please circle one

Card Number _____

EXP Date _____ CVS # _____

Billing Address _____

Cardholder Signature _____

PAYMENT BY CHECK

Please send completed form and check (Payable to the Ulman Cancer Fund) to: **Ulman Cancer Fund - Blue Jeans Ball** 921 E. Fort Avenue - Suite 325, Baltimore, MD 21230

Check Enclosed?

If Yes, Check # _____

If No, Check will be sent by _____

ADDITIONAL INFORMATION

Please email your logo in either eps or jpg format (300 dpi or higher) to averil@ulmanfund.org

Please email your guests' names to averil@ulmanfund.org by January 15, 2016

AUTHORIZATION

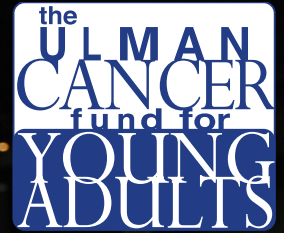
By signing below, you confirm your company's commitment to sponsor the Blue Jeans {& Bowties} Ball (Jan 30, 2016)

Name & Title _____ Date _____

please print

Signature _____

AUCTION ITEM



The Ulman Cancer Fund is requesting a donation of a product, service, or gift certificate for the 2016 Blue Jeans {& Bowties} Ball Silent or Live Auction. Please include any details or restrictions.

Item _____

Estimated Value: \$ _____

Item _____

Estimated Value \$ _____

Donor Name _____

Company _____

Address _____

Email _____ Phone _____

Please return the sponsorship commitment sheet and in-kind donation sheet by Email or Mail with attention to Amy Young.

The Ulman Cancer Fund for Young Adults

921 E. Fort Ave. Ste. 325, Baltimore, MD 21230

Amy Young

ayoung@ulmanfund.org

410.964.0202 ext. 111

Thank you for your support! An acknowledgment letter will be sent to you upon receipt of your item.

MISSION

We change lives by creating a community of support for young adults, and their loved ones, impacted by cancer.

The Ulman Cancer Fund for Young Adults is a 501-C3 non-profit organization. Tax ID: 52-2057636