

# Blue Jeans { & BOWTIES } Ball!

SATURDAY, JANUARY 28, 2017

1812 ashland avenue | baltimore, maryland



*silent & live auctions | raffles  
tasty eats from local restaurants | wine . beer . cocktails  
celebration of our 2017 honorees*

ULMANCANCERFUND.ORG/BLUEJEANSBALL



Welcome

Love



FIGHT



HOPE

November 2, 2016

Dear Friends & Supporters,

The Ulman Cancer Fund for Young Adults wants you to join us for our annual Blue Jeans {& Bowties} Ball on Saturday, January 28th, 2017 at the new 1812 Ashland Ave in downtown Baltimore! This isn't your Grandma's Gala- we will celebrate the Ulman Cancer Fund for Young Adults mission, honor the hard work and dedication of those who diligently support it, enjoy delicious food and drinks, kick off our 20th anniversary celebration, and dance the night away!

I am reaching out to ask you to join us as a sponsor and partner as we continue to change the lives of young adults impacted by cancer. 70,000 young adults between 15 and 39 are diagnosed with cancer every year. And for the years, UCF has relentlessly worked to ensure no young adult has to face cancer alone. With your support, UCF can continue to change lives by providing free, innovative, and impactful programs for young adults, and their loved ones, impacted by cancer.

If you have questions regarding sponsorship of the Blue Jeans {& Bowties} Ball, please call me at 410-964-0202 x117 or email [Averil@ulmanfund.org](mailto:Averil@ulmanfund.org). You may also send your commitment form directly to the Ulman Cancer Fund office at 1215 E Fort Avenue, Suite 104, Baltimore, MD 21230. For more information about the event, please visit our website- [www.ulmancancerfund.org/bluejeansball](http://www.ulmancancerfund.org/bluejeansball).

Thank you in advance for your support!

Gratefully,

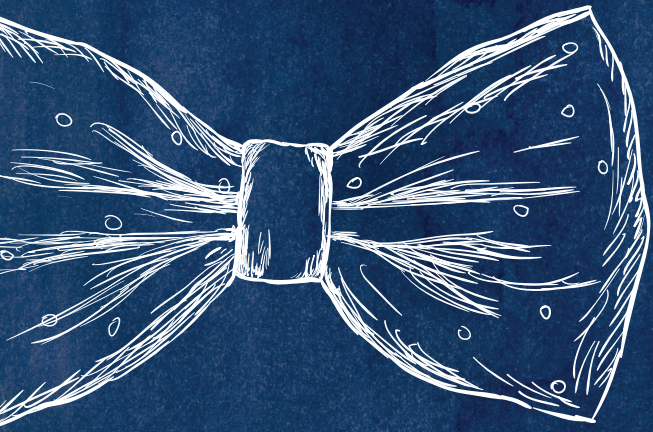
Averil Christens-Barry and the Blue Jeans {& Bowties} Ball Committee

Blue Jeans  
{ & BOWTIES } Ball!

Averil Christens-Barry, Program Manager,  
Events & Marketing

410.964.0202 x 117

[averil@ulmanfund.org](mailto:averil@ulmanfund.org)



## Sponsorship Opportunities



Recognition as Blue Jeans {& Bowties} Ball Presenting Sponsor

30 general admission tickets to the Blue Jeans {& Bowties }Ball

10 tickets to the Honoree Reception from 6-7pm

Company logo placement and link to your website on the event home page

Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials

High visibility signage at the event with premier stage signage

Verbal recognition on-stage during event program

Company logo and advertisement on BidPal online auction

Full page color advertisement in printed programs (back or inside cover)

Opportunity to include both product and advertising in gift bags (1,000 items)

Recognition in Annual Report

Interested in a Blue Jeans {& Bowties} Ball sponsorship? Contact...

Averil Christens-Barry, Program Manager,  
Events & Marketing

410.964.0202 x 117

[averil@ulmanfund.org](mailto:averil@ulmanfund.org)

# Sponsorship Opportunities



## Bootcut \$10,000



20 general admission tickets to the Blue Jeans {& Bowties} Ball

6 tickets to the Honoree Reception from 6-7pm

Company logo placement and link to your website on the event home page

Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials

Company logo and advertisement on BidPal online auction

Half Page color advertisement in printed programs

Opportunity to include both product and advertising in gift bags (1,000 items)

On-stage signage

Verbal recognition on-stage

Recognition in Annual Report

## Stonewash \$5,000

12 general admission tickets to the Blue Jeans {& Bowties} Ball

2 tickets to the Honoree Reception from 6-7pm

Company logo placement and link to your website on the event home page

Inclusion of company name and logo in any pre and post event digital and printed promotional & advertising materials

Company logo and advertisement on BidPal online auction

Quarter page black and white advertisement in printed programs

Opportunity to include both product and advertising in gift bags (1,000 items)

On-stage signage

Verbal recognition on-stage

Recognition in Annual Report

Interested in a Blue Jeans {& Bowties} Ball sponsorship? Contact...

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# Sponsorship Opportunities



## Flare \$3,000

8 general admission tickets to the Blue Jeans {& Bowties} Ball

Company logo placement on the event home page

Signage with company logo at event

Recognition in printed programs & signage

## Capri \$1,500

4 general admission tickets to the Blue Jeans {& Bowties} Ball

Company name placement on the event home page

Recognition in printed programs & signage

## Faded \$750

2 general admission tickets to the Blue Jeans {& Bowties} Ball

Company name placement on the event home page

Recognition in printed program & signage

## Individual Tickets

\$150 for Young Adults (under 35)

\$200 for Non-Young Adults

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Events & Marketing

410.964.0202 x 117

[averil@ulmanfund.org](mailto:averil@ulmanfund.org)

# Sponsorship Commitment Form



**Organization Name** \_\_\_\_\_

*As it should appear on all marketing, advertising & program materials*

Organization Contact \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact Address \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Sponsorship Amount \$ \_\_\_\_\_

In-Kind Donation Value \$ \_\_\_\_\_

*Please provide approximate value if donating in-kind*

## **PAYMENT BY CREDIT CARD**

Amount to be Charged to Credit Card \_\_\_\_\_

Name on Card \_\_\_\_\_

**Card Type**  MasterCard  VISA  American Express

*please circle one*

Card Number \_\_\_\_\_

EXP Date \_\_\_\_\_ CVS # \_\_\_\_\_

Billing Address \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

## **PAYMENT BY CHECK**

Please send completed form and check (Payable to the Ulman Cancer Fund) to: **Ulman Cancer Fund - Blue Jeans Ball** 1215 E. Fort Avenue, Suite 104, Baltimore, MD 21230

## **Check Enclosed?**

If Yes, Check # \_\_\_\_\_

If No, Check will be sent by \_\_\_\_\_

## **ADDITIONAL INFORMATION**

Please email your logo in either eps or jpg format (300 dpi or higher) to [averil@ulmanfund.org](mailto:averil@ulmanfund.org)

Please email your guests' names to [averil@ulmanfund.org](mailto:averil@ulmanfund.org) by January 15, 2017

## **AUTHORIZATION**

*By signing below, you confirm your company's commitment to sponsor the Blue Jeans {& Bowties} Ball (Jan 28, 2017)*

Name & Title \_\_\_\_\_ Date \_\_\_\_\_

*please print*

Signature \_\_\_\_\_

# Donate An Auction Item



The Ulman Cancer Fund is requesting a donation of a product, service, or gift certificate for the 2017 Blue Jeans {& Bowties} Ball Silent or Live Auction. Please include any details or restrictions.

Item \_\_\_\_\_

Estimated Value: \$ \_\_\_\_\_

Item \_\_\_\_\_

Estimated Value \$ \_\_\_\_\_

Donor Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please return the sponsorship commitment sheet and in-kind donation sheet by Email or Mail with attention to Amy Young.

The Ulman Cancer Fund for Young Adults

1215 E. Fort Ave. Ste. 104, Baltimore, MD 21230

Amy Young

[ayoung@ulmanfund.org](mailto:ayoung@ulmanfund.org)

410.964.0202 ext. 111

Thank you for your support! An acknowledgment letter will be sent to you upon receipt of your item.

## MISSION

We change lives by creating a community of support for young adults, and their loved ones, impacted by cancer.

The Ulman Cancer Fund for Young Adults is a 501-C3 non-profit organization. Tax ID: 52-2057636