

UCF Privacy Policy

This privacy policy discloses the privacy practices for <u>http://ulmanfund.org/</u> and <u>http://4kforcancer.org/</u>. This privacy policy applies solely to information collected by these web sites. It will notify you of the following:

• What personally identifiable information is collected from you through our web site and how it is used.

- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.

Information Collection, Use, and Sharing

We collect personal information, such as first and last names, home addresses, e-mail addresses, phone numbers, and credit card numbers, only when voluntarily submitted by you. If you make a donation, personal information will be collected from you in order to process that donation.

Unless you ask us not to, we may contact you in the future to tell you about our work in the Young Adult Cancer community, volunteering opportunities, upcoming events, or changes to this privacy policy. We may use your information to assist us in optimizing UCF operations to expand our reach and impact.

If you request not to be contacted for marketing purposes we may still contact you to deliver a tax receipt for your contribution(s) as is required of us.

We are the sole owners of the information collected on this site. We will not sell or rent this information to anyone. If you contribute in support of a social fundraising or individual's campaign page, your contact information will be shared with that individual or group so that they may send you their own thank you note should they choose to. These individuals or groups will only use such information for the purpose of performing that function and may not use it or share it for any other purpose. If you request to remain anonymous to the social fundraiser your contact and other identifying information **will not** be shared.

Occasionally, third party companies may be engaged by UCF to perform a variety of functions, such as technical services, assistance with donation collection, etc. These companies may have access to personal information if required to perform certain functions.

UCF reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a public safety matter.



Your Access to and Control Over Information

You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Your information is stored within a donor management database. In this database, all data is encrypted during transmission using SSL (HTTPS), using some of the strongest encryption available. Sensitive data at rest is encrypted following industry best practices, using either one-way or two-way hashing.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Updates

Our Privacy Policy may change from time to time and all updates will be posted on this page.

Last Updated: 10/01/2017

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at <u>410 964 0202</u> or via email at <u>info@ulmanfund.org</u>